



## Information on Purchasing “Good Luck Ads”

Barns, parents and grandparents can help show their support for their riders and the National Academy Championship Horse Show by purchasing a good luck ad. Good Luck ads can be designed in color or black and white. Ads will appear in the 2011 National Academy Championship Horse Show program which will be sold during the three day event.

### Prices

Black & White Full Page = \$150

1/2 Page = \$100

Full Color Full Page = \$250

1/2 Color Page = \$175.00

Checks should be made out to "National Academy Championship Finals" and mail to our show organizer:

**Mrs. Joyce Webster**

National Academy Championship Finals

147 Saddlebred Drive

Hartselle, AL 35640

*Please note: we do not accept credit card payments at this time.*

### Deadline for Ads

All ad copy and pictures are due by October 5, 2011

### Need help designing your ad?

Regina Head is the official art director for the National Academy Championship Horse Show and she will help you design the perfect ad for your barn or rider. Her email address is: [rhead@knology.net](mailto:rhead@knology.net).



*Ad Specs:*

All ads are to be provided as a high res pdf or jpg (300 dpi) and can be color or black & white/grayscale.

Send all ads to:

[advertising@nationalacademychampionships.org](mailto:advertising@nationalacademychampionships.org)

*1/4 page*  
*3.87 x 5.12*

*1/2 page*  
*7.99 x 5.12*

*Full page*  
*7.99 x 10.49*